Since 2005

The biggest community of developers in Ukraine

- About DOU
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- Jobs
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About DOU

Persona 492K
Registered users

Eye 9M
Page views per month

Desktop 1.05M
Visitors per month

Star 12.8K
Registered companies

Checkmark 9.8K
New job postings per month

Checkmark 35K
Responses to job postings per month
Page Views

- 2015: 51.0M
- 2016: 60.7M
- 2017: 73.7M
- 2018: 89.6M
- 2019: 101.7M
- 2020: 106.9M
- 2021: 105.5M
Top Text Banner

https://dou.ua/?preview-th=341

The text banner is located at the top of the website above the navigation bar. It covers 100% of the website pages. The text may be up to 90 characters (about 8 words) in length. Different text can be used for Ukrainian, Russian and English versions of DOU. The link refers to the customer's website. The Top Text Banner is displayed on both the desktop and mobile versions of DOU.

Attention! We do not place banners of services and websites related to searching jobs and/or IT professionals.
Jobs Banner

The adaptive image banner is displayed under the search bar in the Jobs section. The banner is stretchable and is displayed on both the desktop and mobile versions of DOU. Two images are required: 1400 × 300 pixels for regular screens and 2800 × 600 pixels for retina screens.

https://jobs.dou.ua/?preview-fp-header=412

Attention! We do not place banners of services and websites related to searching jobs and/or IT professionals.
Homepage Banner

There are 999 reasons to become a levi niner.

Find mine

https://dou.ua/?preview-fp-header=424

The image banner is displayed under the list of Latest Articles. The banner is displayed on both the desktop and mobile versions of DOU. Two images are required: 980 × 200 pixels for regular screens and 1960 × 400 pixels for retina screens.

Attention! We do not place banners of services and websites related to searching jobs and/or IT professionals.
Mini Header

Attention! We do not place banners of services and websites related to searching jobs and/or IT professionals.

https://dou.ua/?preview-mh=337

The image banner is displayed on all the pages of the desktop version of DOU and covers 100% of the audience. The banner size is 205 × 68 pixels for regular screens and 410 × 272 pixels for retina screens. Two images are required: one for a normal state and one for a hovering state.

- 1.4M views/week
- 0.11% CTR
- 800-1600 clicks/week
- $780/week (50% of impressions)
- $1300/week (100% of impressions)
Maxi Header

https://dou.ua/?preview-lh=564

The adaptive image banner is displayed on all the website pages of the desktop and mobile versions of DOU (except for the Jobs and Salaries sections). Two images are required: 1400 × 300 pixels for regular screens and 2800 × 600 pixels for retina screens. Different images can be used for Ukrainian, Russian and English versions of DOU.

Attention! We do not place banners of services and websites related to searching jobs and/or IT professionals.

- 890K views/week
- 0.36% CTR
- 2.5-4K clicks/week
- $4200/week
First Job Header

Attention! We do not place banners of services and websites related to searching jobs and/or IT professionals.

The adaptive image banner is displayed under the search bar in the First Job section. The banner is stretchable and is displayed on both the desktop and mobile versions of DOU. Two images are required: 1400 × 300 pixels for regular screens and 2800 × 600 pixels for retina screens.

https://jobs.dou.ua/first-job/?preview-fp-header=589

- 25-30K views/week
- 0.75% CTR
- 150-300 clicks/week
- $700/week
GameDev Banner

https://gamedev.dou.ua/?preview-lh=752

The adaptive image banner is displayed on all the website pages of the desktop and mobile versions of GameDev DOU (except for the Jobs and Salaries sections). Two images are required: 1400 × 300 pixels for regular screens and 2800 × 600 pixels for retina screens. Different images can be used for Ukrainian, Russian and English versions of DOU.

20-25K views/week
0.5% CTR
100-250 clicks/week
$700/week

Attention! We do not place banners of services and websites related to searching jobs and/or IT professionals.
We offer two different plans for companies that need a variety of promotional services at the best price. Additional services may be purchased separately.

<table>
<thead>
<tr>
<th></th>
<th>Standart</th>
<th>Leader</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your logo on the <strong>Homepage</strong></td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Top position in <strong>the list of companies</strong></td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>Your logo in <strong>the Jobs section</strong></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Customizable <strong>company profile</strong></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Price per month</td>
<td>$750</td>
<td>$1500</td>
</tr>
<tr>
<td>Discount for a 6 months order</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Discount for a one-year order</td>
<td>20%</td>
<td>20%</td>
</tr>
</tbody>
</table>
Jobs

Jobs are posted in the [jobs] section of DOU. [job response statistics]

The publication price is $25 per job. A job remains active for 1 month after its publication. We offer discounts on orders for 5+ jobs:

<table>
<thead>
<tr>
<th>Jobs ordered</th>
<th>Total cost</th>
<th>Price per job</th>
<th>Saving</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$25</td>
<td>$25</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>$120</td>
<td>$24</td>
<td>$5</td>
</tr>
<tr>
<td>10</td>
<td>$230</td>
<td>$23</td>
<td>$20</td>
</tr>
<tr>
<td>25</td>
<td>$550</td>
<td>$22</td>
<td>$75</td>
</tr>
<tr>
<td>50</td>
<td>$1050</td>
<td>$21</td>
<td>$200</td>
</tr>
<tr>
<td>100</td>
<td>$2000</td>
<td>$20</td>
<td>$500</td>
</tr>
<tr>
<td>500</td>
<td>$9500</td>
<td>$19</td>
<td>$3000</td>
</tr>
</tbody>
</table>

**Hot jobs**

Hot jobs are displayed at the top of the jobs list and search results, appear in the Jobs widget (a random 10 hot jobs are displayed) on the Homepage and in the Forum, Articles, and Salaries sections, and added once to the daily newsletter. The publication price for a hot job is $150 per week.
Customizable company profile

- $300/month
- Discounts:
  - 10% for 6-month purchases
  - 20% for 1-year purchases

Examples of customized company profiles:

- [https://jobs.dou.ua/companies/eleks/](https://jobs.dou.ua/companies/eleks/)
- [https://jobs.dou.ua/companies/parimatch-tech/](https://jobs.dou.ua/companies/parimatch-tech/)
- [https://jobs.dou.ua/companies/wargaming/](https://jobs.dou.ua/companies/wargaming/)
- [https://jobs.dou.ua/companies/materialise/](https://jobs.dou.ua/companies/materialise/)
- [https://jobs.dou.ua/companies/ubisoft/](https://jobs.dou.ua/companies/ubisoft/)
- [https://jobs.dou.ua/companies/svitla-systems-inc/](https://jobs.dou.ua/companies/svitla-systems-inc/)
- [http://jobs.dou.ua/companies/sigma-software/](http://jobs.dou.ua/companies/sigma-software/)
- [http://jobs.dou.ua/companies/dataart/](http://jobs.dou.ua/companies/dataart/)
Events

Events are published in the Calendar section.

Page views per month: 275K
Events postings per month: 475

Publication in the Calendar is free for non-profit IT events, large IT conferences, and useful workshops with a participation fee under $20. Just fill out the form, and we'll contact you.

Paid courses and their promo events, as well as other events with a participation fee over $20, are published in Calendar for $40 per event.

$40 per event.

To draw more attention to your event, you may also publish it in the Don’t Miss It section.
Don’t Miss It

https://dou.ua/calendar

It is a widget displayed on all the pages of DOU except the Jobs and Salaries sections. It shows up to 10 random events in a chronological order. If more than 10 events are added to the widget, its content updates each time the page is refreshed.

The image size of the ad is 200 × 120 pixels. Only events published in the Calendar** can be added to this section. On the mobile version of the website, events are displayed on the Homepage only, 5 events at a time.

*Referring to the clicks on the Don’t Miss It section ads rather than referrals to the customer’s website.
**Calendar publication is purchased separately.

580K views/week
0.07% CTR
406 clicks/week*
$150/week
$300/2 weeks
Advertising at «Junior digest dou.ua»

 Telegram channels for IT-juniors.
 We post information about courses, internships and vacancies ONLY for trainees/juniors. We do not promote external services.

🔗 35.7K Subscribers
👀 23K Views per Day
👀 11.5K Views per post

 العملاً (free) IT-courses and internships — $300/per post.
sterol (fee-based) IT-courses and internships — $500/per post.
OPENPOSITIONS (Vacancies) for trainees/juniors
(less than 6 months of working experience) — $300/per post.

We post advertisings marked with hashtags:
#рекомендуємо (recommendations) — for non-profit opportunities and vacancies;
#реклама (advertising) — for commercial courses and internships.

Commercial post stays in top for 12 hours.
Contact Us

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https://dou.ua/adv/