

Established in 1987, Amadeus IT Group is a technology company dedicated exclusively to the global travel industry.

Amadeus began life as a GDS with the mission to connect providers' content with travel agencies and consumers in real time

DISTRIBUTION

IT

Over time, Amadeus diversified its operations by focusing also on IT to deliver services spanning beyond sales and reservation functionalities

Central sites  
in Madrid,  
Nice and Erding

Regional offices  
in Miami,  
Buenos Aires,  
Bangkok and  
Dubai

**73**  
Local Commercial  
Organisations at  
market level covering

**195**  
COUNTRIES

Employs close to  
**11,000**  
staff worldwide



**123**  
nationalities  
represented at  
the central  
offices



**85%**

**1988**

Development centre in  
Nice opens

**1990**

Opening of data centre  
in Erding, Germany

**1995**

Amadeus becomes world  
leader for travel agency  
locations with acquisition  
of System One

**1997**

Icelandair launches first  
Amadeus-powered travel  
website

**1998**

Amadeus becomes world's  
largest global distribution  
system, processing

**1 MILLION**

bookings in a single day for  
the first time

of Amadeus'  
software is based  
on open systems

**1987**

Amadeus is born

**1989**

Amadeus becomes  
first global distributor  
to offer a neutral  
flight availability  
display

**1992**

Creation of first Amadeus  
Passenger Name Record  
(PNR). Launch of Amadeus  
Cars and Amadeus Hotels

**1996**

Amadeus reaches  
**300 MILLION**  
BOOKINGS

**1999**

Amadeus becomes a  
public company

The Amadeus system  
processed **945 MILLION**  
key billable travel  
transactions in 2011

**2010**

Amadeus listed on the  
Spanish stock exchanges

**2007**

Amadeus launches its  
Middle East Regional  
Hub in Dubai.

**2005**

Amadeus Leveraged  
Buy Out now one of  
largest in European history

**2003**

Over  
**23 MILLION**  
active PNRs in central system

**2001**

Amadeus earns ISO  
9001:2000  
certification

**2000**

British Airways and Qantas  
partner with Amadeus to  
launch Altéa

**2010**

Launch of Amadeus Hotel  
Platform

**2009**

Launch of Amadeus  
Rail IT solution

**2006**

The EC confirms  
Amadeus as the  
European travel company  
in R&D investment

**2004**

Amadeus annual sales  
revenues exceed  
**2 BILLION**  
for the first time

**2002**

Amadeus  
launches  
e-Travel

**2013**

SriLankan Airlines becomes the first carrier  
to sign for Altéa in the Indian Subcontinent

**2012**

**25th**  
ANNIVERSARY

Since 2004, the company  
has invested over  
**BILLION**  
Euro in R&D

**2.5**

Amadeus is the largest GDS provider  
**WORLDWIDE**

**CUSTOMERS**

**Travel providers:** airlines,  
rail, hotels, tour operators,  
insurance companies, road  
and sea transport  
companies

**Travel sellers & brokers:**  
(offline & online)

**Travel buyers:**  
(corporations and  
travellers)